



सत्यमेव जयते
Ministry of Health &
Family Welfare
Government of India



ONE EARTH • ONE HEALTH
ADVANTAGE HEALTH CARE-INDIA 2023

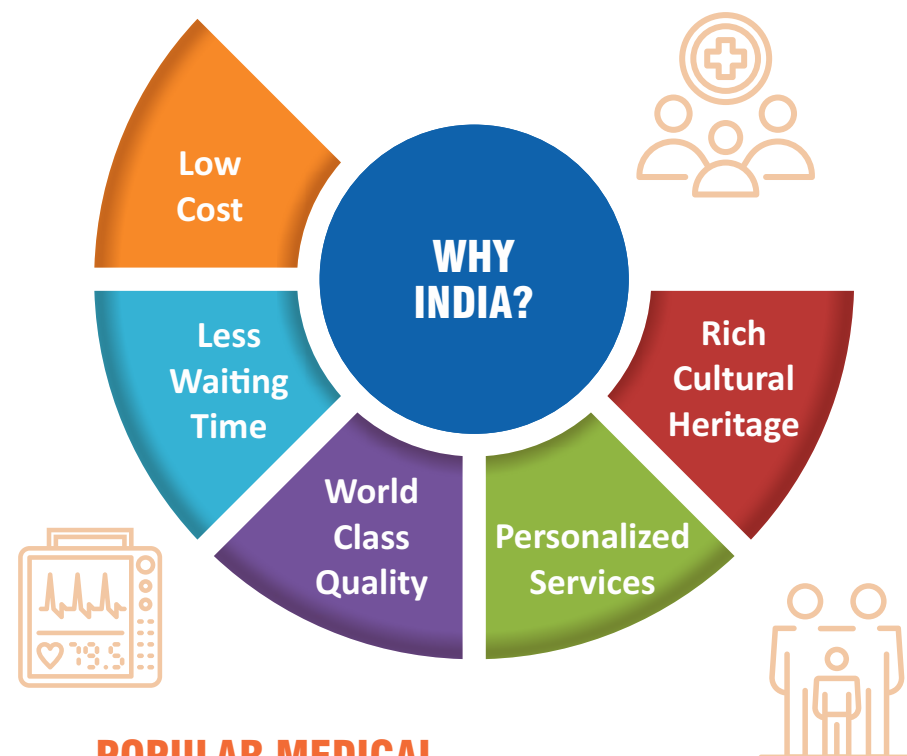
17 - 19 August, 2023
Mahatma Mandir Convention & Exhibition Centre
Gandhinagar, Gujarat



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INDIA - THE NEW HUB OF MEDICAL VALUE TRAVEL

- India has emerged as a major hub for world-class healthcare and wellness services.
- Combination of high skilled/trained doctors, affordable cost of treatment, international quality standards, advanced healthcare technologies with holistic health & wellness services has made India a popular destination of medical value travel.
- One of the rapidly growing industries in India, Medical value travel has grown exponentially in the past few years and the numbers are expected to grow monumentally in the coming years.



POPULAR MEDICAL TREATMENTS IN INDIA

India has emerged as one of the popular destinations for the most demanded healthcare services worldwide which includes oncology, orthopaedic, neurology, cardiology, ophthalmology, elective surgery, fertility treatment, etc. Presence of qualified healthcare professionals is making India a world class healthcare destination at affordable cost. There are state of the art Hospitals in India which are recognised for providing quality treatment internationally.



WELLNESS SERVICES IN INDIA

Apart from the modern mainstream medical treatment, India is popular in offering traditional Indian systems of medicine like Ayurveda, Yoga, Naturopathy, Unani, Siddha, and Homeopathy. With the growing consciousness about health and wellness among people, several health and wellness centres in India have come up with the notion of health management. These centres in India are working for overall mental and physical health to make India a holistic healthcare destination.

Currently, the industry comprises a range of segments - AYUSH medicines, nutrition, preventive and personalized healthcare management, workplace wellness, yoga, and fitness. Indian wellness industry is expected to grow exponentially in the coming years. The sector has a potential to generate over 3 million job opportunities. India is one of the leading exporters of Ayurveda and traditional medicines in the world.

FACTORS MAKING INDIA AN IDEAL SPOT OF MEDICAL TOURISM

Affordable Cost and latest Health care

- Treatment in India costs around one-tenth of that of treatment in the United States or the United Kingdom. The best cancer treatment in India can cost around 1/5th to 1/8th as compared to the developed nations.
- India as a healthcare destination also offers quality Travel & accommodation services at an affordable cost.
- **World-class, standardized & Quality care**
- Presence of world-class hospitals and high-skilled medical professionals with international accreditation & fluency in English.
- Most of the doctors and surgeons at Indian hospitals are trained or have worked at some of the medical institutions in the developed nations.
- India has world's best Nurses.
- Latest medical and diagnostic equipments are available at Indian hospitals.

Quick Service

- Visa-on-arrival & e-medical visa facility has been initiated allowing foreign nationals to stay in India for short term medical treatment.
- Separate counters at major Indian airports to facilitate medical value travel in India.
- No waiting time for foreign patients in Indian Hospitals facilitating quick service.

Post retreatment Service

- India is also providing post retreatment recovery service to foreign patients with therapies like Ayurveda, Naturopathy and Yoga.





ONE EARTH • ONE HEALTH

ADVANTAGE HEALTH CARE-INDIA 2023

SALIENT FEATURES

- The 7th edition of International Summit on Medical Value Travel being organized in India for promoting services exports from India
- Exhibition to present and promote exclusive medical services and expertise
- Opportunity for the State Governments to showcase their health care & wellness industry
- Provide excellent brand visibility to exhibitors
- International Conference on Medical Value Travel
- Reverse Buyer-Seller Meeting and planned B-2-B sessions with hosted buyers from more than 70 identified countries of Africa, Middle East, CIS and Asia (including SAARC)
- Organized Hospital Visits by State Governments for the visiting foreign delegations to provide them utmost exposure of the Indian hospital infrastructure
- Indian healthcare providers and Global healthcare stakeholders on one platform
- Regulators meet will be organised during the event in which the Regulators will be invited for G2G interaction
- B-2-B meetings and tie-ups with hospitals and health care centres
- Showcasing AYUSH sector
- Patient Experience Talk, Celebrity Health Talk
- Showcase training capabilities of India in medical, pharma and nursing sector. Engage with international partners for imparting training courses and short education programs
- Establish global business contacts and connects
- Sign business cooperation agreements with international stakeholders sending patients to India

BENEFITS OF B2B MEETINGS



SELECT WHO YOU
WOULD LIKE
TO MEET



PRESENT YOUR PRODUCTS /
SERVICES IN A PRIVATE
ENVIRONMENT

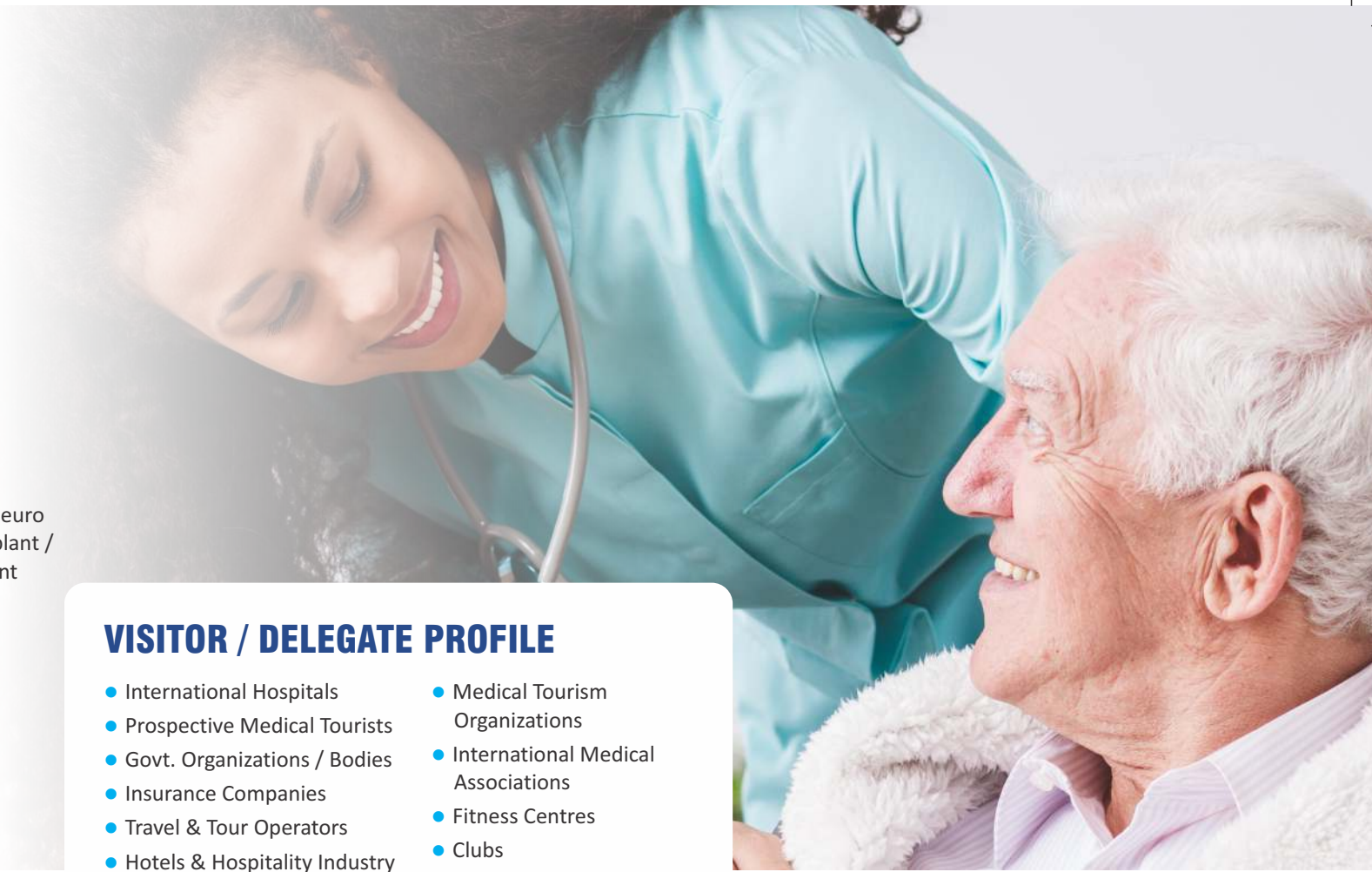


NETWORK FACE TO
FACE WITH KEY
STAKEHOLDERS



BUILD RELATIONSHIP
WITH POTENTIAL
BUSINESS PARTNERS





EXHIBITOR PROFILE

- Hospitals
- Super Specialty Services
- Ortho Care / Joint Replacements / Neuro Centre / Spinal Injury / Organ Transplant / Cardiac Surgery / Oncology Treatment
- Cosmetic Surgery Centres
- Eye Hospitals
- Dental Clinics
- Ayurvedic and Unani Hospitals
- Yoga & Rejuvenation Centres
- Naturopathy Hospitals
- Physiotherapy Centres
- Post-operative Care Centres
- Panchkarma Centres
- SPA Centres
- Fitness & Wellness Centres
- Medical Insurance Companies
- Third Party Administrators (TPAs)
- State Govt. Tourism Departments
- Tour and Travel Operators
- Medical Tourism Facilitators

VISITOR / DELEGATE PROFILE

- International Hospitals
- Prospective Medical Tourists
- Govt. Organizations / Bodies
- Insurance Companies
- Travel & Tour Operators
- Hotels & Hospitality Industry
- Doctors and Medical Experts
- Medical Journalists
- Medical Tourism Organizations
- International Medical Associations
- Fitness Centres
- Clubs
- Clinics
- Investors

6th ADVANTAGE HEALTH CARE INDIA 2023 - HIGHLIGHTS



*The pictorial representation does not purport to the political map of India or any other country

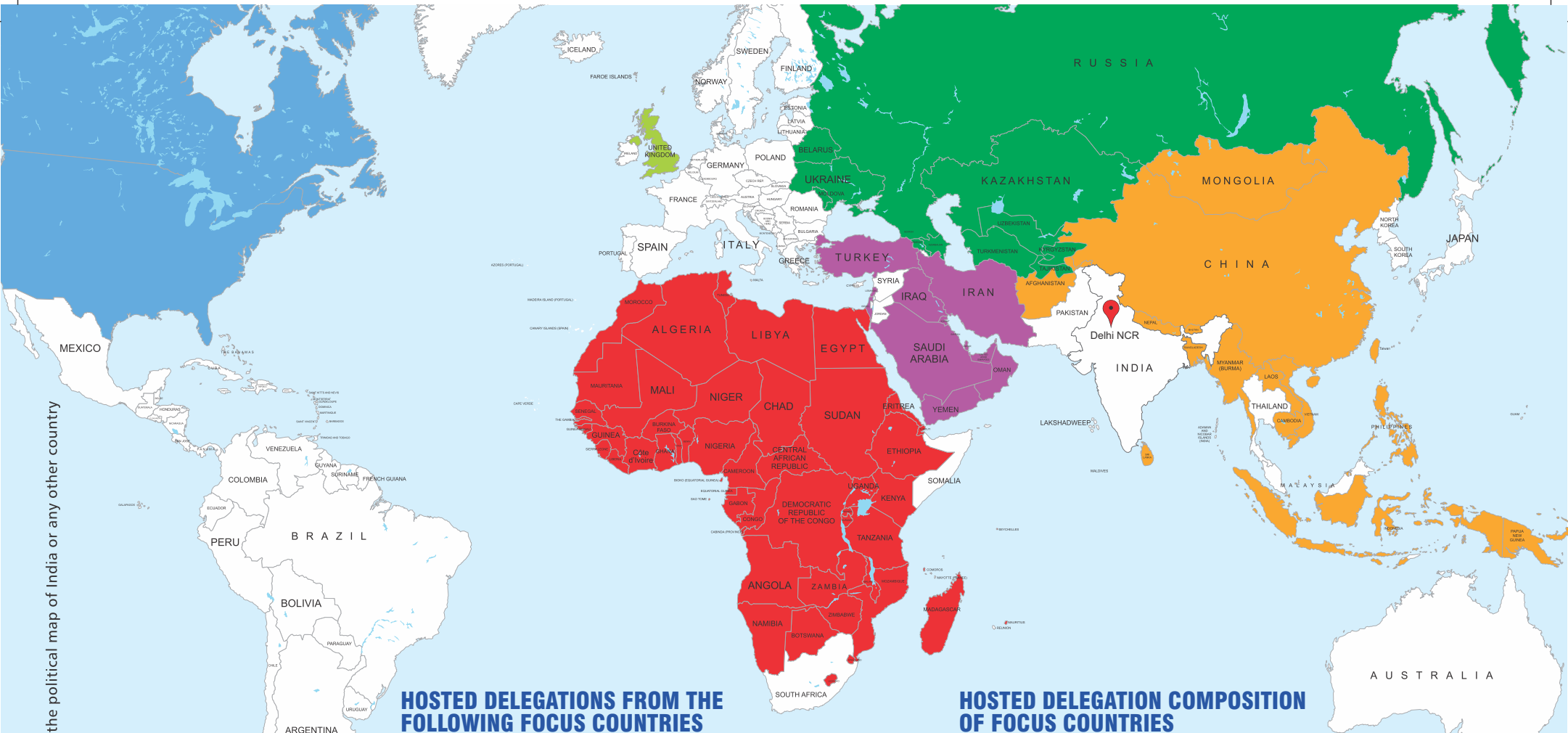
- AFRICA
- CIS COUNTRIES
- DEVELOPING ASIA
- MIDDLE EAST
- UK

HOSTED DELEGATIONS FROM THE FOLLOWING FOCUS COUNTRIES

Algeria, Angola, Armenia, Azerbaijan, Bahrain, Bangladesh, Belarus, Benin, Bhutan, Botswana, Brunei Darussalam, Burkina Faso, Burundi, Cambodia, Cameroon, Chad, China, Cyprus, Djibouti, D. R. of Congo, Egypt, Eritrea, Ethiopia, Fiji, Gabon, Gambia, Georgia, Ghana, Guinea, Indonesia, Iran, Iraq, Israel, Ivory Coast, Kazakhstan, Kenya, Kuwait, Kyrgyz Republic, Laos, Lebanon, Lesotho, Liberia, Libya, Madagascar, Malawi, Maldives, Mali, Mauritius, Moldova, Mongolia, Morocco, Mozambique, Myanmar, Namibia, Nepal, Niger, Nigeria, Oman, Papua New Guinea, Philippines, Republic of Congo, Qatar, Russia, Rwanda, Saudi Arabia, Senegal, Seychelles, South Sudan, Sri Lanka, Sudan, Tajikistan, Tanzania, Togo, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, Uzbekistan, Vietnam, Yemen, Zambia, Zimbabwe.

HOSTED DELEGATION COMPOSITION OF FOCUS COUNTRIES

- CEOs of leading private hospitals
- Presidents of medical associations
- Heads of Government hospitals
- Government officials from Ministry of Health who approve cases for medical travel abroad
- Medical insurance company officials
- Medical travel facilitators
- Medical trade journalists
- Medical devices dealers / importers
- Insurance TPAs
- Wellness Tour Operators
- Wellness Travel Agents
- Wellness Media Journalists



ORGANISERS



MINISTRY OF HEALTH & FAMILY WELFARE, GOVERNMENT OF INDIA

The Ministry of Health & Family Welfare comprises the Department of Health & Family Welfare & Department of Health Research. Directorate General of Health Services (Dte.GHS) is attached office of the Department of Health & Family Welfare and has subordinate offices spread all over the country. The DGHS renders technical advice on all medical and public health matters and is involved in the implementation of various health services.



FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

FICCI is the voice of India's business and industry. Established in 1927, it is India's oldest and largest apex business organization. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

SUPPORTING ORGANISATIONS



Invest India is the National Investment Promotion and Facilitation Agency that helps investors looking for investment opportunities and options in India. Its experts, specializing across different countries, Indian states and sectors, handhold investors through their investment lifecycle right from pre-investment to after-care.



National Accreditation Board for Hospitals & Healthcare Providers (NABH) is a constituent board of Quality Council of India, set up to establish and operate accreditation programme for healthcare organisations. The board is structured to cater to much desired needs of the consumers and to set benchmarks for progress of health industry. The board while being supported by all stakeholders including industry, consumers, government, have full functional autonomy in its operation.

PARTICIPATION FEE

EXHIBITION		
Stall Size (SQM)	Rate (INR)	Stall Type
9	1,50,000	Shell
18	3,00,000	Shell or Bare
27	4,50,000	Shell or Bare
36	6,00,000	Bare
54	9,00,000	Bare
72	12,00,000	Bare

*Taxes as applicable

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