



Department of Commerce  
Ministry of Commerce and Industry  
Government Of India



## ADVANTAGE HEALTH CARE - INDIA 2024

8<sup>th</sup> International Summit on Medical Value Travel

18<sup>th</sup> - 20<sup>th</sup> December 2024  
India Expo Centre & Mart,  
Greater Noida (NCR)

# SPONSORSHIP OPPORTUNITIES



[www.ahcindia.in](http://www.ahcindia.in)

## PRINCIPAL SPONSOR

INR 30 Lakh (1 No.) 63 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 10 Complimentary Conference passes
- 3 Speaking slots (Business Conference)

### Promotion & Branding

- Double spread color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 3 Exclusive Hoardings at the venue

## DIAMOND SPONSOR

INR 20 Lakh (4 Nos.) 36 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 4 Complimentary Conference passes
- 1 Speaking slot (Business Conference)

### Promotion & Branding

- Back Inside Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

## POWER BANK SPONSOR

INR 15 Lakh (1 No.) 27 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 3 Complimentary Conference passes

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Sponsor Logo on Power Bank
- 1 Exclusive Hoarding at the venue

## PLATINUM SPONSOR

INR 25 Lakh (2 Nos.) 45 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 5 Complimentary Conference passes
- 2 Speaking slots (Business Conference)

### Promotion & Branding

- Double spread color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 2 Exclusive Hoardings at the venue

## GOLD SPONSOR

INR 15 Lakh (6 Nos.) 27 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 3 Complimentary Conference passes
- 1 Speaking slot (Business Conference)

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

## SILVER SPONSOR

INR 10 Lakh (8 Nos.) 18 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 2 Complimentary Conference passes
- 1 Speaking slot (Business Conference)

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

## DELEGATE KIT SPONSOR

INR 10 Lakh (1 No.) 18 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 2 Complimentary Conference passes

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Delegation kit and company brochure inside the kit

## DINNER SPONSOR

INR 10 Lakh (1 No.) (Day 2) 18 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 2 Complimentary Conference passes

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the Dinner venue

## REGISTRATION DESK SPONSOR

INR 10 Lakh (1 No.) 18 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 2 Complimentary Conference passes

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Registration Desk

## VISITOR CARRY BAG SPONSOR

INR 10 Lakh (1 No.) 18 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 2 Complimentary Conference passes

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Sponsor Logo on Visitor Carry Bag

## LUNCH SPONSOR

INR 10 Lakh (1 No.) (Day 1 & 2) 18 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 2 Complimentary Conference passes

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the Lunch venue

## LANYARD AND BADGE SPONSOR

INR 8 Lakh (1 No.) 18 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 2 Complimentary Conference passes

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Lanyard & Badge

## PEN DRIVE SPONSOR

INR 6 Lakh (1 No.) 9 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Pen Drive which will be distributed among delegates and hosted delegates

## BEVERAGE SPONSOR

INR 6 Lakh (1 No.) 9 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)

## SHOW DIRECTORY SPONSOR

INR 4 Lakh (1 No.) 9 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass

### Promotion & Branding

- Back Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Cover Page

## PEN SPONSOR

INR 4 Lakh (1 No.) 9 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Pen which will be distributed among delegates and hosted delegates

## AUDIO VISUAL SPONSOR

INR 6 Lakh (1 No.) 9 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Display of logo /movie between the sessions and tea break (Movie and logo to be provided by the sponsor)

## B2B LOUNGE SPONSOR

INR 5 Lakh (1 No.) 9 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on B2B Lounge

## KEY CHAIN SPONSOR

INR 4 Lakh (1 No.) 9 SQ.M Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass

### Promotion & Branding

- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Key Chain which will be distributed among delegates and hosted delegates

## OFFICIAL AIRLINE SPONSOR

INR 5 Lakh (3Nos) 9 SQM Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference passes \*

### Promotion & Branding

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Lanyard & Badge

## VIP LOUNGE SPONSOR

INR 4 Lakh (1Nos) 9 SQM Bare Space

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass \*

### Promotion & Branding

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on VIP Lounge

## SHUTTLE SPONSOR

INR 2 Lakh (1Nos)

### Conference / Knowledge Sharing program Benefits

- 1 Complimentary Conference pass \*

### Promotion & Branding

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo at prominent location inside and outside of Shuttles moving inside Expo Mart.

# SPONSORSHIP OPPORTUNITIES

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